



Serving Other Souls, Inc.  
501(c)3 Non-Profit Organization EIN #:45-3541551



Serving the needy souls of the world while we increase empathy and decrease apathy in our student members training to become servant-leaders

What if you could both help train the young adults of our community in leadership skills infused with energy, compassion, and an emphasis on empathy for others? What if at the same time as you assisted in the formation of these young adults, you could serve the needy of our community with donations of food, clothing, financial support in cash or gift cards, or physical support to complete a task? The response to these questions created the mission statement of an organization built to achieve these goals. Serving Other Souls is this organization.

Serving Other Souls is a 501c3 non-profit who has created multiple chapters of servant-leadership groups built to create leaders through service based initiatives. The members of SOS are from the following locations:

- Students from Franklin Regional Middle School, in Murrysville, PA
- Students of O'Block Jr. High, in Plum, PA
- Jr. high and High School students who participate in St. Bernadette's Catholic Church Youth Group

These members from our three chapters are dedicated to helping individuals with great need. SOS members can offer their time, talent, or treasure to SOS service projects that aim to improve the lives of those who require aid. The overall goal of Serving Other Souls is to increase empathy and decrease apathy in all SOS members as we serve those souls who require assistance. With these beliefs and goals in mind, SOS creates service events with the following goals:

- Provide support to those in need (financial, physical, or emotional)
- Improve empathy of students and improve organizational skills who volunteer
- Offer hope to all those who attend an SOS event

Serving Other Souls creates events throughout the school year to train our members and assist the needy. We have events that arise out of some great need such as a flood, tornado, or hurricane, but we do implement four core annual events each year that are the mainstay of our time and energy. These events include:

- Thanksgiving Food Drive (3 weeks leading up to Thanksgiving) (Generates 150 meals for needy in multiple areas)
- Homeless Clothing Drive (3 weeks leading up to Winter Break) (Clothing & boots for 100 homeless folks annually)
- Ronald McDonald House Dinners (SOS chapters each visit RMH multiple times per year to prepare, cook, serve dinners to the families living at the RMH while their sick children are receiving care in Children's Hospital.)
- Miles of Smiles 5K and 1 Mile Walk (Memorial Day annually) (raises \$25,000 to \$40,000 annually for multiple families in our communities that are battling various forms of cancer)

Since the inception of SOS in 2011, we have handed out over \$300,000 in food, clothing, and monies to the needy of our communities. This type of charity does not happen without the support of members of our communities and the businesses within these communities. SOS is seeking financial or material support from you or your business organization to help us maintain the excellence we have set as a standard since our inception in 2011. Your donations either in material or monetary form are tax deductible since SOS is a recognized 501c3. The Serving Other Souls works to help those in need and improve our members in the process. Please view our levels of donation giving and the perks they earn the donor. We hope you will consider supporting us in our mission to train our members and serve the needy.

<u>Ironman Level Sponsor</u>	<u>Half-Ironman Level Sponsor</u>	<u>Marathon Level Sponsor</u>	<u>Half-Marathon Level Sponsor</u>	<u>10K Level Sponsor</u>	<u>5K Level Sponsor</u>
\$10,000 or more in monetary or material donation	\$5,000 to 9,999 in monetary or material donation	\$1000 to \$4999 in monetary or material donation	\$100 to \$999 in monetary or material donation	\$75 to 99 in monetary or material donation	\$50 to \$74 in monetary or material donations

Serving Other Souls, Inc. • 1620 Harvest Hill Drive, Pittsburgh, PA 15239 • 412-496-8994

Web: [www.servingothersouls.org](http://www.servingothersouls.org) • Race: [www.sosmiles5k.org](http://www.sosmiles5k.org) • Email: [servingothersouls@gmail.com](mailto:servingothersouls@gmail.com)

Board of Directors: John Bonaroti • Chris Cooley • Shannon Gazze • Erin Lorenz • Tim Noca • Matt Olszewski • Tom Trimbur



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	<b>Ironman Level Sponsorship</b>	\$10,000 or more in money or goods donated	<ul style="list-style-type: none"> <li>• After race on Memorial Day, race results website offers one company a 10 second commercial to highlight their products or services. This commercial will air EACH time someone tries to view their video finish. SOS will award this commercial on 2 weeks prior to race to the donor who has donated the most in this Ironman Level.</li> <li>• 3" X 3" jpg featured online results page after race complete (Site only will fit 6 logos in post-race registration site, therefore, top 6 sponsors at this level will win this award)</li> <li>• Company name on street sign displayed at main entrance of race venue headquarters</li> <li>• Top billing on race shirts and SOS business sponsor poster with <u>logo or name</u></li> <li>• Your company <u>logo or name</u> displayed with top billing on race site &amp; SOS site with links to your company website</li> <li>• Your company <u>name or logo</u> on race banner at race site</li> </ul>
	<b>Half-Ironman Level Sponsorship</b>	\$5000 - \$9,999 in money or goods donated	<ul style="list-style-type: none"> <li>• 3" X 3" jpg of company featured on online race registration site for last several days of signup and day of race online signups (Site only will fit 6 logos in pre-race registration site, therefore, top 6 sponsors at this level will win this award)</li> <li>• Company name on street sign near main entrance to race venue headquarters</li> <li>• 2nd from top billing on race shirts and SOS business sponsor poster w/ <u>logo or name</u></li> <li>• Your company <u>logo or name</u> displayed with 2<sup>nd</sup> from top billing on race site &amp; SOS site with links to your company website</li> <li>• Your company <u>name or logo</u> on race banner at race site</li> </ul>
	<b>Marathon Level Sponsorship</b>	\$1000 - \$4999 in money or goods	<ul style="list-style-type: none"> <li>• Company name on street sign on race course within ¼ mile of finish line</li> <li>• 3rd from top billing on race shirts and SOS business sponsor poster with <u>name</u></li> <li>• Your company <u>logo or name</u> displayed with 3<sup>rd</sup> from top billing on race site &amp; SOS site with links to your company website</li> <li>• Your company <u>logo or name</u> on race banner at race site</li> </ul>
	<b>Half-Marathon Level Sponsorship</b>	\$100 - \$999 in money or goods	<ul style="list-style-type: none"> <li>• Company name on street sign on race course within ½ mile of finish line</li> <li>• 4th from top billing on race shirts and SOS business sponsor poster with <u>name</u></li> <li>• Your company <u>name</u> displayed with 4<sup>th</sup> top billing on race site &amp; SOS site with links to your company website</li> </ul>
	<b>10K Level Sponsorship</b>	\$75 - \$99 in money or goods	<ul style="list-style-type: none"> <li>• 5th from top billing on race shirts and SOS business sponsor poster with <u>name</u></li> <li>• Your company <u>name</u> displayed with 5<sup>th</sup> top billing on race site &amp; SOS site <u>without</u> links to your company website</li> <li>• Your company <u>name</u> displayed with 5<sup>th</sup> top billing on race site &amp; SOS site <u>without</u> links to your company website</li> </ul>
	<b>5K Level Sponsorship</b>	\$50 - \$74 in money or goods	<ul style="list-style-type: none"> <li>• 6th from top billing on race shirts and SOS business sponsor poster with <u>name</u></li> <li>• Your company <u>name</u> displayed with 6<sup>th</sup> top billing on race site &amp; SOS site <u>without</u> links to your company website</li> </ul>

Select level of sponsorship above by "X" the bolded box to the left of desired level. (Mail to SOS address listed below)

<b>Business Name:</b>		<b>Business Address:</b>
<b>Contact Name:</b>		
<b>Contact Email:</b>		<b>(If cash) Check # &amp; Value: No. _____ \$ _____</b>
<b>Contact Phone:</b>		<b>(If product) Donation Type:</b>
<b>Business Website:</b>		<b>(If product) Donation Value: \$</b>

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### **Overall Steps to becoming Sponsor**

- 1.) Choose your level of sponsorship
- 2.) Complete the 2<sup>nd</sup> page of document
- 3.) Write check out to Serving Other Souls, Inc.
- 4.) Mail 2<sup>nd</sup> page of sponsorship letter and sponsorship check to:  
  
Serving Other Souls  
  
1620 Harvest Hill Drive  
  
Pittsburgh, PA 15239  
  
C/O Sponsorship Committee
- 5.) If top 3 levels of sponsorship, please email your business logo to the following email address: [servingothersouls@gmail.com](mailto:servingothersouls@gmail.com)  
Please list in reason for the email that your business has signed up for SOS sponsorship and the level of sponsorship.
- 6.) Make sure you have an accurate phone number so SOS can contact your company to thank you for your donation and for any logistical questions our Tech Department may have in setting up your sponsorship rewards on our sponsor poster or websites.

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